

GRADE

(Version 2.7 - last updated 10th May 2025)

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Introduction

Studies have shown that governments spend more on public services such as schools and hospitals when they have more revenue. The Government Revenue and Development Estimations (GRADE) allows the user to 'translate' the impact of an increase or decrease in government revenue on access to several Sustainable Development Goals (SDG) indicators in an individual country.

The research underpinning GRADE modelled the effect of government revenue on several SDG indicators, including basic and safe water, basic and safe sanitation, child school years, school attendance, number of teachers, child, and maternal survival, selected for their importance because they are critical for economic and social development and are fundamental rights. Governance indicators strongly affect the relationship between government revenues and SDG targets. Additional revenue has a much greater impact on well-governed countries (see Figure 1).

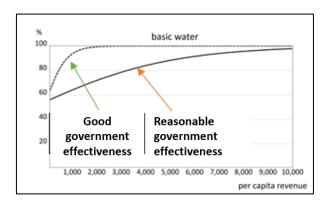


Figure 1 The effect of governance on the effectiveness of government spending

GRADE employed unbalanced panel data modelling for 217 countries between 1996-2022. SDG indicators were expressed as percentages ranging from 0 to 100. A linear relationship between revenue and these variables would not be appropriate as this would not respect these boundaries. We employ a logistic function as the correct specification for the model. In contrast, a standard panel logistic function would impose the same shape 'S curve for all countries, which is inappropriate. We augmented the logistic function parameters with measures of governance quality, which allowed each country to have a different 'S' shape as its government's quality varied. Additional revenue has a much more significant impact in lower-income countries than in high- or upper-middle-income (higher-income) countries, and as per capita revenue increases, possible gains decline rapidly.

However, governance indicators also respond to increased government revenue. We used two contrasting econometric methodologies to quantify the effects of an increase in government revenue per capita on indicators of governance quality ². The results show that increasing government revenue significantly affects governance indicators, yielding a remarkably consistent picture over a ten-year horizon.

¹ The Impact of Government Revenue on the Achievement of the Sustainable Development Goals and the Amplification Potential of Good Governance. *Cent Eur J Econ Model Econom* 2022; **14**: 109–29. <u>The Impact of Government Revenue on the Achievement of the Sustainable Development Goals and the Amplification Potential of Good Governance</u>

 $^{^2}$ A Model to Explain the Impact of Government Revenue on the Quality of Governance and the SDGs https://www.mdpi.com/2227-7099/11/4/108

This effect was incorporated into the model and online visualisation (see Figure 2). The critical insight gained is that there is important feedback from government revenue to governance, and from governance to government revenue.

Over time, as governance improves, there will be further increases in government revenue which further improves governance, forming a critical virtuous cycle.

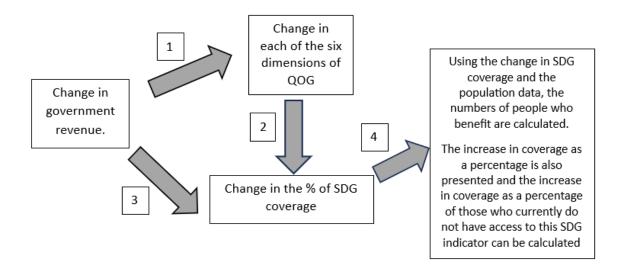


Figure 2 Schematic diagram showing how changes in government revenue and governance impact SDG indicators in the GRADE online model.

Frequently Asked Questions about the GRADE

Why is government revenue per capita used?

The GRADE uses government revenue per capita rather than, say, health spending per capita for two reasons.

- A better understanding of the relationship between government revenue per capita and SDG indicators is helpful because the policies and practices of other governments, multinational organisations, corporations, and banks may influence government revenue. By contrast, international actors are less likely to influence government spending, except for the International Monetary Fund (IMF) and donors in highly aid-dependent countries.
- 2. The government revenue per capita also reflects the ability of governments to spend across all sectors. Many studies have concentrated on only one aspect of social spending, often health. However, sectors outside the health sector account for much of the increased survival rate in all countries. For example, spending on education increases maternal literacy, which is known to improve children's survival.

Does GRADE assume that governments spend additional revenue in specific sectors?

No. All governments allocate resources according to their national priority. GRADE models the relationship between government revenue and SDG indicators and, therefore, assumes that governments will spend the same amount of additional revenue as in recent years. Additionally, health benefits and reductions in mortality are likely to result from increased spending across multiple sectors.

Do all countries benefit the same when revenue increases?

No. A given amount of additional revenue does not increase access to SDG indicators or reduce survival rates in different countries by the same amount. Governance indicators strongly affect the relationship between government revenues and SDG indicators. Additional revenue has a much greater impact on well-governed countries (see Figure 1). There is considerable scope for reducing survival rates and saving lives in countries with low per capita revenue.

The reasons for this are as follows:

- 1. In wealthy and high-income countries, the average government revenue per person is more than a hundred times larger than that in low-income countries. Therefore, additional income in low-income countries is relatively more significant. For example, in 2016, the average government revenue per person was \$80 in low-income countries, \$380 in lower-middle-income countries, \$1250 in upper-middle-income countries and \$12,750 in high-income countries. Thus, an additional 200 million in revenue in a low-income country with a population of 10 million will increase government revenue per capita by \$20-an increase of 25%. In comparison, in a high-income country, the average increase is 0.16 %. Thus, extra revenue will go much further regarding access to services that contribute to health, and ultimately save lives.
- 2. The gains are smaller at different stages of a country's developmental trajectory. The reason for this is that reducing high child mortality rates, for example, from 150 to 75 per 1000 live births, involves reducing more easily preventable deaths by, for example, ensuring that more people have access to clean water, sanitation, and primary healthcare. On the other hand, reducing child survival rates from 20 to 10 per 1000 live births involves reducing fewer preventable deaths and requires more advanced healthcare services.

Which Government Revenue per capita data does GRADE use?

For the GRADE modelling, we used the Government Revenue (GR) data from the UNU WIDER Government Revenue Dataset (GRD)³, the most recent update (August 2023). The UNU WIDER GRD dataset includes general and central government revenue, and we used the former because the latter underestimates the total revenue in fiscally decentralised states. In addition, data which include and exclude grants are available, and we used the total general government revenue, excluding grants, as this variable best reflects the capacity of domestic revenue. For the same reason, we used data that included social contributions. When there were missing data for government revenue per capita, we used linear interpolation with two known data points. Where there were data in the GRD on revenue (but not excluding grants and including social contributions), we used the annual changes to guide interpolation if two data points were available.

³ UNU WIDER Government Revenue Dataset (GRD)

Which data source is used for Gross Domestic Product?

The GRD expresses all data as a percentage of GDP in LCU, which we express as % GDP in constant 2015 USD, taken from the World Development Indicators (last updated October 2024) to produce a GR per capita in constant 2015 USD.

Which currency does the GRADE use?

The model uses constant 2015 USD; therefore, if inputting additional revenue, convert this to 2015 USD. There is a tool on the website which allows deflation, adapted from FRED ⁴.

What sources are used as governance indicators?

GRADE uses the **Worldwide Governance Indicators**

Which source is used for the SDGs?

These data were obtained from the World Development Indicators⁵. (See the Appendix)

All estimates are presented as percentages or proportions. The change in percentage or proportion coverage is then multiplied by the population data to provide the number of people, women, or children who gain access to one of the SDG indicators or fundamental rights.

Water and sanitation were recorded as percentages, ranging from 0 to 100%.

School attendance – Here, we use UNESCO⁶ estimates of out-of-school rates for primary, lower, and upper secondary schools to model the impact of government revenue and governance on in-school rates or school attendance. To estimate the number of children who would benefit from an increase in government revenue, we used the percentage change at each level of education and multiplied this by the school-age population by gender for that level ⁷. We believe that this is a good estimate to use because it is divided into three school levels, and the school population data used is available by gender. ⁸

After an increase in revenue, when do benefits accrue?

There is a lag period after an increase in revenue plus increased government revenue significantly affects the governance indicators, yielding a remarkably consistent picture over a ten-year horizon⁹. This effect was incorporated into the model and the online visualisation.

Where can the data used in the models be obtained?

At the bottom of the visualisation, select' advanced, there is a button to download the data.

Could additional revenue have negative impacts on progress toward the SDGs?

In a handful of countries, for a few indicators (usually basic water and sanitation), additional revenue yields negative results. This is not a problem with the modelling but is coming out of the data and indicates that governance needs to improve in addition to revenue. Each SDG indicator is estimated separately and therefore

⁴ https://fred.stlouisfed.org/series/GDP/

⁵ World Development Indicators

⁶ UNESCO Out of School rates https://education-estimates.org/out-of-school/data/

⁷ UIS School age population http://data.uis.unesco.org/index.aspx?queryid=3847

⁸ A model of the impact of government revenue and quality of governance on schooling.

⁹ A Model to Explain the Impact of Government Revenue on the Quality of Governance and the SDGs https://www.mdpi.com/2227-7099/11/4/108

fits the data in its own way. Where governance is poor, some indicators may have a negative effect, while others are positive. This is determined using historical data.

If there is additional revenue, does this impact all the SDGs?

Yes. Additional revenue impacts all SDGs differently in each country, depending on the country's priorities and level of development. Thus, the SDGs which are not modelled in GRADE will also (generally) improve with additional revenue and will impact outcomes, such as child and maternal survival. For example, improved roads can improve accessibility to health care.

Why do the estimates fluctuate over time?

Government revenue per capita, quality of governance, and population vary between years; therefore, the estimates may fluctuate over time.

What is the 'best' estimate for each SDG indicator?

Either

- 1. If a single year is studied, there will be only one estimate.
- 2. If increased revenue is projected over several years, the final value reached over the projection period is presented, as this incorporates the maximum impact of the improvement in governance. Note that in some countries where the coverage approaches 100%, the number of beneficiaries may be lower in the final year than in earlier years.

Where can I find the code used to drive the Web tool?

The source code is freely available on GitHub at https://github.com/stuwilmur/GRADE-DOH.

How can I use the model in my own software or calculations?

The current webtool does not expose an API, and the code which drives it is not specifically designed for repurposing. To overcome this, a new version of the model has been developed which is designed to be freely reused by developers and those wishing to perform calculations. It is freely available as a pair of npm packages:

- grade-doh-model: packages the model calculations: https://www.npmjs.com/package/grade-doh-model
- grade-doh-data: bundles the base data: https://www.npmjs.com/package/grade-doh-data

Note that newer versions of the model may produce results which differ slightly from the older versions owing to differences in the precision of the model equation constants used and changes in the data from the WDI. The GitHub repositories for both packages are publicly available at https://github.com/stuwilmur/GRADE-DOH-model and https://github.com/stuwilmur/GRADE-DOH-data.

See the following resources to begin with the model:

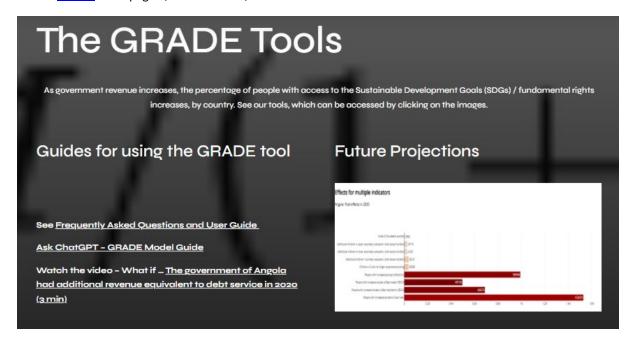
- JSFiddle example, showing the model and data being imported from a CDN: https://jsfiddle.net/5732nc8y/3/
- Grade-doh-model user guide on Observable: https://observablehq.com/@grade/model-user-guide
- a simple example Notebook in Observable, to show the package being used to perform largely the same tasks as the webtool, with relative ease: https://observablehq.com/@grade/calculator-tool.

Who funded the research underpinning the GRADE?

The GRADE project was supported by the Scottish Funding Council, Global Challenges Research Fund, Medical Research Council Impact Acceleration Account (MRC IAA), and Professor Sonia Buist Global Child Health Research Fund

Using the GRADE Model – a step-by-step guide

On the **GRADE** homepage ¹⁰, select the tab, called the Model.



To use, click on the graph. These tools can be used for single- and multi-country analyses. Input using the panels on the left-hand side of the screen.

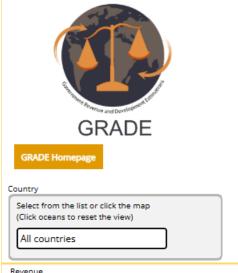
For most users the following four panels will be used

- 1. country
- 2. revenue
- 3. year(s) of interest
- 4. outcome of interest

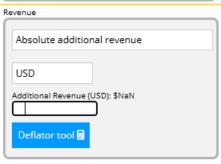
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¹⁰ GRADE https://medicine.st-andrews.ac.uk/grade/

Single country analysis



Select the country of interest from the drop-down list.



Estimates of additional revenue can be entered from the drop down in any of the following ways.

GRADE uses constant 2015 USD. (see below)

- Absolute additional revenue in USD, Millions of USD, or Billions of 2015 USD
- 2. Additional revenue per capita in 2015 USD
- Increase as a percentage of government revenue per capita. (Note: if projecting over several years this is the preferred estimate of additional revenue as government revenue will change over time).

(Note - the upload as a CSV file is most useful if carrying out a multiple-country analysis, see below).

Deflator tool 🖩

If your estimates are in current USD, convert to constant 2015 USD. The deflator tool can be used for this.

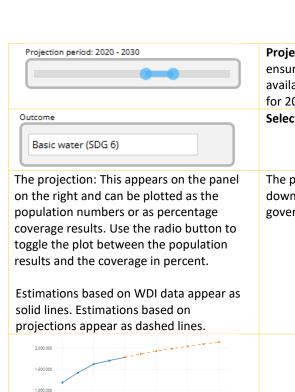
- 1. If estimates are available for several years, consider converting these to 2015 USD, express as a percentage of government revenue (see next panel) and use the average.
- 2. If estimates are only available for one year, but the losses/gains in government revenue are likely to take place over many years, for example tax abuse, convert this into a percentage of government revenue and project this over several years. The reason for projected over several years is to allow the impact of the increase in revenue on governance indicators and therefore on development indicators to be visualised.
- 3. If the losses/gains only took place in one year or they vary a lot between years (for example debt service) it is better to analyse for one year only, however, note that the long run impact of additional government revenue on the governance indicators will not be incorporated.

Angola

Projection for 2020 - 2020

2020

Current Gov. rev. per capita: \$491.1 New Gov. rev. per capita: \$494.09 Increase in Gov. rev. per capita: 0.61% The tool can be used to calculate the **percentage increase in government revenue per capita by inputting the absolute amount** and selecting the year when there was this increase – the panel will show this as a percentage.

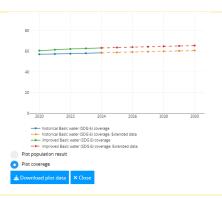


Projection period: Adjust the start and end slider buttons to ensure the longest time possible (may be limited due to data availability, currently there is data 2002-2023 and projections for 2024 - 2050.

Select the outcome or SDG indicator of interest.

The plot can be downloaded as a PNG file, or the data can be downloaded as an excel file, which also includes the governance data.





Population results

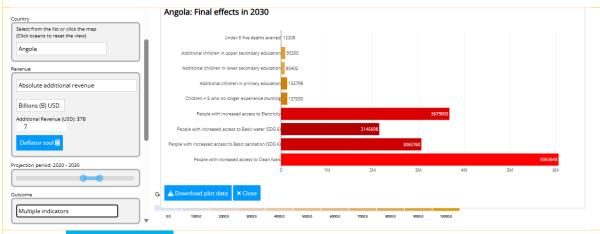
Coverage results

MULTIPLE OUTCOMES FOR ONE COUNTRY

Outcome Multiple indicators

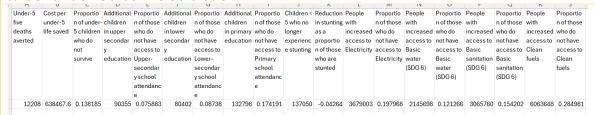
For multiple outcomes for one country, select multiple outcomes in the outcomes panel (first one on the dropdown). This shows the numbers of people who will benefit in the final year, if a government has additional revenue.

The projection will appear in the panel on the right, see below for an example from Angola.

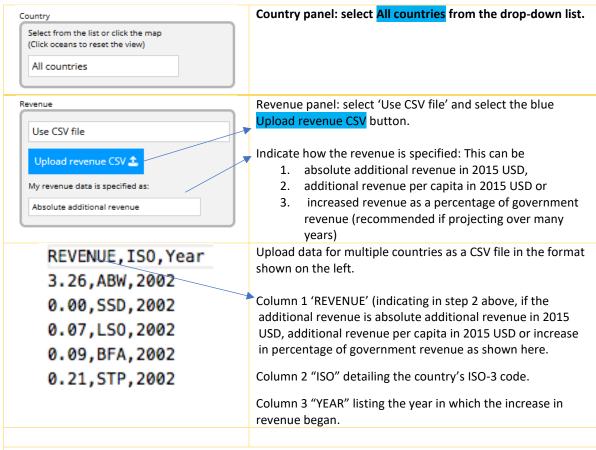


Select the Download plot data button for the data in an excel spreadsheet for each of the indicators.

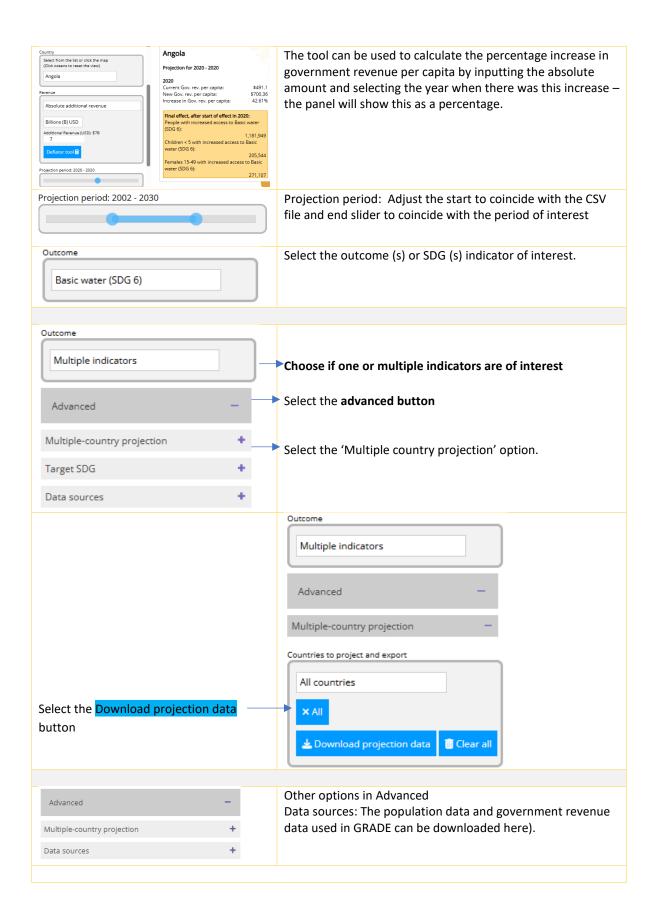
Next to the number, we also provide the proportion of those who do not have access to this SDG/human right is available for each of the indicators. In additional the Additional Government Revenue required to save on child's life under five is available.



Multiple-country analyses



- 1. If estimates are available for several years, convert these to 2015 USD, express as a percentage of government revenue (see next panel) and use the average.
- 2. If estimates are only available for one year, but the losses/gains in government revenue are likely to take place over many years, for example tax abuse, convert this into a percentage of government revenue and project this over several years. The reason for projected over several years is to allow the impact of the increase in revenue on governance indicators and therefore on development indicators to be visualised.
- 3. If the losses/gains only took place in one year or they vary a lot between years (for example debt service) it is better to analyse for one year only, in which case the impact of additional government revenue on the governance indicators will not be incorporated.



Appendix:

Definitions for the SDGs used in GRADE 11

Basic drinking water services – the percentage of the population drinking water from an improved source, provided collection time is not more than 30 minutes for a round trip. This indicator encompasses both people using basic drinking water and those using safely managed drinking water. Improved water sources include piped water, boreholes or tube wells, protected dug wells, protected springs, and packaged or delivered water

Safely managed drinking water services – the percentage of the population using drinking water from an improved source accessible on-premises, available when needed, and free from faecal and priority chemical contamination

Basic sanitation services - the population using at least, that is, improved sanitation facilities not shared with other households. This indicator encompasses both people using basic sanitation services and those using safely managed sanitation services. Improved sanitation facilities include flush/pour flush to piped sewer systems, septic tanks or pit latrines, ventilated improved pit latrines, compositing toilets, or pit latrines with slabs.

Safely managed sanitation services —the population using improved sanitation facilities, not shared with other households, and where excreta are safely disposed of in situ or transported and treated offsite. Improved sanitation facilities include flush/pour flush to piped sewer systems, septic tanks or pit latrines, ventilated improved pit latrines, compositing toilets, or pit latrines with slabs.

Education

School attendance – Here, we use UNESCO¹² estimates of out-of-school rates for primary, lower, and upper secondary schools to model the impact of government revenue and governance on in-school rates or school attendance. To estimate the number of children who would benefit from an increase in government revenue, we used the percentage change at each level of education and multiplied this by the school-age population for that level ¹³.

The Worldwide Governance Indicators

The WGI reports aggregate and individual governance indicators for over 200 countries and territories from 1996 for six governance dimensions (see Table 1). These are composite indicators that are based on more than 30 data sources. First, individual questions from the underlying sources are assigned to one of the aggregate indicators. The compilers then rescale the data to make them comparable across sources using the unobserved component model. The resulting composite measures are units of a standard normal distribution with mean zero, running from -2.5 to +2.5, and higher values corresponding to better governance ¹⁴.

¹¹ The World Bank. World Bank Open Data | Data

¹² UNESCO Out of School rates https://education-estimates.org/out-of-school/data/

¹³ UIS School age population http://data.uis.unesco.org/index.aspx?queryid=3847

¹⁴The Worldwide Governance Indicators https://www.worldbank.org/en/publication/worldwide-governance-indicators

Table 1: Definitions of dimensions of Quality of Governance Worldwide Governance Indicators

Dimension of	What it captures
Governance	
Control of	Perceptions of the extent to which public power is exercised for private gain, including
corruption	both petty and grand forms of corruption, as well as "capture" of the state by elites and
	private interests
Government	Perceptions of the quality of public services, the quality of the civil service and the
effectiveness	degree of its independence from political pressures, the quality of policy formulation and
	implementation, and the credibility of the government's commitment to such policies
Political	Perceptions of the likelihood that the government will be destabilised or overthrown by
stability	unconstitutional or violent means, including politically motivated violence and terrorism
Regulatory	Perceptions of the ability of the government to formulate and implement sound policies
quality	and regulations that permit and promote private sector development
The rule of law	Perceptions of the extent to which agents have confidence in and abide by the rules of
	society, and in particular the quality of contract enforcement, property rights, the police,
	and the courts, as well as the likelihood of crime and violence
Voice and	Perceptions of the extent to which a country's citizens are able to participate in selecting
accountability	their government, as well as freedom of expression, freedom of association, and a free
	media